Plus Relocation to Provide Relocation Services to Volvo Cars in the US and Canada



MINNEAPOLIS, August 3, 2017 – Continuing its tradition of working with some of the most innovative companies in the world, Plus Relocation is proud to announce a new client relationship with Volvo Cars in the US and Canada.

Plus and Volvo Cars share an entrepreneurial, driven spirit—it's what's turned Plus into the highest-rated relocation company in the industry, and what's made Volvo Cars one of the most well-known, respected and premium car brands on the planet.

"We believe this is a perfect partnership," Plus CEO Susan Schneider said. "We seek out companies that want to be innovative and look for new, cutting-edge solutions. Volvo Cars shares this mindset."

When Plus works with a client, it's not simply about delivering the same-old, cookie cutter services. Instead, Plus gets to know its clients on a deeper level and find out what they really need. Working together, Plus and its clients design innovative and customized solutions that meet the needs of each company and their relocating employees. It's this type of attention to detail that earned Plus the highest rating for overall satisfaction in the 2017 International Relocation Managers' Survey from Trippel Survey & Research, LLC.

"We're looking forward to working with Plus to ensure our employees have the best possible experience with their relocation process," said Niklas Porshammar, senior director, Indirect Purchasing, Volvo Cars.

At Plus, we are focused on the employee experience. Plus has invested resources into studying the relocation journey, learning about the key touchpoints along the way and how to make the process as smooth as possible for relocating employees.

"Relocation is personal," Schneider said. "It's not just a trip or moving furniture. Entire lives are being uprooted. We care about making this experience a positive one, and we know Volvo Cars does, too."

About Plus Relocation

Plus Relocation designs and implements completely customized mobility solutions with flawless execution for mid-sized companies to some of the largest, most-recognized brands on the planet. Our clients come from a wide array of industries, and they feature some of the most dynamic mobility programs in the world. We've been in business since 1968, and our innovative, game-changing approach has propelled us to a full-service, global mobility powerhouse with offices located around the world. Our tri-regional model allows us to deliver seamless mobility services in more than 150 countries. To learn more, please visit www.plusrelocation.com.

About Volvo Cars

Volvo Car USA, LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCUSA media website at: http://www.media.volvocars.com/us.

Volvo Car Canada Ltd. Is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCCL provides marketing, sales, parts, service, technology and training support to the 36 Volvo automobile retailers across Canada. For more information, please refer to the Volvo Car Canada media website at: https://www.media.volvocars.com/ca/en-ca.

Contact: Stephanie Ottenbacher 952.512.5500 600 Hwy 169 S, Suite 500 Minneapolis, MN 55426